



Jahid Hasan

Dayton, Ohio, 43026

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Profile

Marketing major pursuing a Master's of Science in Business degree with 4 years of experience in sales marketing, customer service, and brand management in corporate and retail sales. Actively seeking internship/on-campus opportunities.

RELEVANT PROJECTS

Marketing Campaign for RSCOB, Wright State University

- Developed a marketing plan to promote MS in Marketing Analytics program
- Created Organic and Paid campaigns in Google AdWords and social media

Content Creator on Jahid Hasan, Facebook

- Created more than 200 video contents on Facebook and YouTube
- Monthly reach of approximately 1.3 million with a number of 116k followers

Skills

- Microsoft Office
- Digital Marketing
- Customer Service
- Video Editing
- Communication Skills
- Content Writing

ACTIVITIES

TEAM LEADER, YOUTH TEAM, TRANSPARENCY INTERNATIONAL BANGLADESH
FEB 2014 – DEC 2016

FACILITATORS, THE HUNGER PROJECT, BRITISH COUNCIL
JAN 2014 – JAN 2017

Education

MASTER OF SCIENCE IN BUSINESS, MARKETING ANALYTICS AND INSIGHTS (CGPA 4.00) RAJ SOIN COLLEGE OF BUSINESS, WRIGHT STATE UNIVERSITY, DAYTON, OHIO BACHELOR OF SCIENCE, ZOOLOGY (CGPA 3.44) SEP 2023 DEC 2010–DEC 2016 NATIONAL UNIVERSITY, GAZIPUR, BANGLADESH

PROFESSIONAL EXPERIENCE

Nov 2024 – Continue

INTERNATIONAL CHECK-IN COORDINATOR – UCIE

Wright State University, Dayton, Ohio

- Coordinated 36 Institutes for Educational Events
- Revamped the Facebook Business Page that has led to over 55k followers (up by 40%)

Jan 2024 – Apr 2024

WRIGHT LIFE REPORTER – THE WRIGHT STATE GUARDIAN

Wright State University, Dayton, Ohio

- Proficient in creative writing and adept at producing spotlight news content
- Skilled in conducting interviews with students, professors, and other relevant individuals to gather information for news reporting purposes

Apr 2017–Mar 2021

TERRITORY MANAGER

Prothom Alo (Leading Bangla Newspaper), Dhaka, Bangladesh

- Engaged with the reporter to in content writing to improve the performance or publications
- Promoted to Territory Manager from Sales Officer; Employee of the Month for May 2018
- Marketed products at trade shows, selling one-on-one to customers, B2B Customers